



Monday 18 May 2009

Welcome Gala Dinner

18:30 - 22:00

Claridges Hotel, Brook Street, London W1

Guest of Honour **Mrs Sarah Brown**

Charity fundraiser in aid of White Ribbon Alliance

[By Invitation Only]

Tuesday 19 May 2009

**Women in Business International
12th Anniversary Forum - The role of women 12 years on**

BERR Conference Centre, 1 Victoria Street, London SW1

Day 1

08:00

Delegate Registration

08.30-08.45

Press briefing

09:30

Welcome Session

Moderator

Rt Hon Baroness Symons of Vernham Dean
Vice President, Middle East Association

Opening Remarks

Christine McCafferty MP
Parliamentary Patron, Women in Business International

Keynote Address

HE Mrs Suzanne Mubarak
First Lady of the Arab Republic of Egypt

Keynote Address

HRH Princess Loulwa Al-Faisal bin Abdulaziz

Keynote Address

Sheikha Hissah Saad Al Sabah
President Arab Businesswomen's Council



10.30 **Coffee Break and networking**

11:00 **Day 1 Opening Session**

International Trade and Economic Development

Moderator **Rt Hon Baroness Symons of Vernham Dean**
Vice President, Middle East Association

Keynote Speaker **Rt Hon Lord Mandelson**
Secretary of State for Business, Enterprise and Regulatory Reform

Question & Answer

11:45 **Plenary Session 1**

Human Potential - Developing the next generation

Moderator **Susan Vinnicombe**
Cranfield Business School

Panel **Sheikha Aisha Al Thani**
Member of Supreme Council on Education
State of Qatar

Clare Woodcraft
Regional Director for Communication
for Middle East and North Africa
Shell

Nadereh Chamlou
Senior Adviser, Office of the Chief Economist, Middle East and North
Africa region,
The World Bank

Question & Answer

12.40 **The Obama Factor and the potential of a brave new world**

Moderator **Rt Hon Baroness Symons of Vernham Dean**
Vice President, Middle East Association

Keynote Speaker **Adam Boulton**
Editor
SKY NEWS



13:00

Lunch

14:00

Plenary Session 2

Financing Business Growth and Development

Moderator

Professor Moorad Choudhry

Head of Treasury
Europe Arab Bank

Panel

Baroness Hogg

Chairman
3i Group plc

Nabil Frik

Corporate Relationship Director.
Europe Arab Bank

Nicholas Moy

Chairman
Gryphon Emerging Markets

Lady Lynn Forester de Rothschild
President and CEO
E.L. Rothschild Limited

Question & Answer

15:00

Developing Business Skills Workshops

Workshop 1

The Public Face

To be led by **Alison Bell**, Globell Media

Communicating your agenda, mission and message effectively is imperative for global identity and organisational success. Ensuring media interviews, public speeches and presentations are delivered with authority, enthusiasm and personality is a specialised skill.

OR

Workshop 2

Coaching Women to Lead

To be led by **Averil Leimon**

What is it that women need for their own leadership success? Averil Leimon is currently researching senior women's development needs for her next book *Coaching Women to Lead*. In this workshop she will draw on her most recent findings. Averil will present the case for women in leadership roles and consider some of the key building blocks of success for women.



OR

Workshop 3 The Power of Sales

To be led by **Shirley Mitchell & Katrina Anderson**, Mitchell Anderson

How do you increase your company's selling power? What will make you different from all the rest? Shirley Mitchell and Katrina Anderson will explore the true nature of sales focusing on two key areas. Using the world renowned 'Insights' model you will begin the journey of understanding how to maximise your organisation's selling potential.

OR

Workshop 4 The "IT" Factor: Women In Technology

To be led by **Susan Meara, George R Vaughan and Roy Yaoz**

Technology changes rapidly and businesses need to know how to utilise that technology to make it work for them. The Internet is one of the most powerful business tools we have at our disposal, but how many of us really know how to exploit it?

Women Talking will explain how to make better use of the web and also demonstrate how a website is just the first step in communicating your business message to the global market.

17:00

Close of Day 1

18:30

Reception

**Locarno Suite
Foreign & Commonwealth Office**

[By Invitation Only]



Wednesday 20 May 2009

**Women in Business International
12th Anniversary Forum - The role of women 12 years on**

BERR Conference Centre, 1 Victoria Street, London SW1

09:15

Day 2 Opening Session

Breaking Down the Barriers of Entrepreneurship

Moderator

Baroness Northover
Liberal Democrat Spokeswoman on
International Development

Panel

Lynne Franks
Founder
Seed

Samantha Burlton
Founder
So Organics

Nasreen Fatema Awal
Managing Director
MF Consumers Limited (Bangladesh)

Natalia Guicciardini-Strozzi
Strozzi Estate
Italy

Question & Answer



10:15

Plenary Session 3

The Power & Influence of the Media

Moderator

Alison Bell
Managing Director
Globell Communications

Panel

HE Dariga Nazarbayeva,
Founder of 'Khabar' broadcasting agency,
Khazakhstan

Fadia Fahed
Managing Editor
Laha Magazine

Iona Craig
Representative of Crossfire Media
Supporting Voices Iraq'

Question & Answer

10:50

Coffee Break and networking

11.00

The Role of Women 12 years on

Moderator

Christine McCafferty MP
Parliamentary Patron, Women in Business International

Keynote Speaker

Maria Eagle MP
Parliamentary Under Secretary
Ministry of Justice

Keynote Speaker

HE Sheikha Lubna bint Khalid Al Qasimi
Minister of Foreign Trade
United Arab Emirates

Keynote Speaker

Naderah Chamlou
Senior Adviser, Office of the Chief Economist, Middle East and North
Africa region, The World Bank

Question & Answer

11.30

Coffee Break and networking



11:45

Plenary Session 4

Energy, the Environment and their opportunities

Moderator

Jan Ward
Managing Director
Corrotherm Industries

Panel

Lady Barbara Judge
Chairman
United Kingdom Atomic Energy Authority (UKAEA)

HE Mrs Amina Benkhadra
Minister of Energy, Mines, Water & Environment
Morocco

Dr. Carole Nakhle
Research Fellow
Surrey Energy Economics Centre (SEEC)
University of Surrey

Neil Harris
Head of Energy, Power and Natural Resources
Europe Arab Bank

Question & Answer

13:00

Lunch

14:00

Plenary Session 5

Women in Public Life

Moderator

Caroline Montagu
Consultant

Panel

Baroness Morris of Bolton
Shadow Minister for Women

Delkhwaz (Della) Jaff
ZORR Foundation

Shahien Taj MBE
Executive Director
Henna Foundation

Question & Answer



14:45

Closing session

12 years on - where to next?

Moderator

Christine McCafferty MP

Parliamentary Patron, Women in Business International

Panel

HE Mrs Hamida Mrabet Labidi

Ambassador of Tunisia

Sheikha Hissah Saad Al Sabah

President Arab Businesswomen's Council

Ibtehaj Alahmadani

Board Member

Qatar Chamber of Commerce and Industry

Kristina Rogers

Global Partner

Monitor Group

15:15

Close of Forum